PLAYERS GO PLACES
Low Tar Players.
Menthol and Regular
Kings and 100's
PLAYERS
Players
Kings: 12 mg "tar," 1.0 mg nicotine—100's: 14 mg "tar," 1.1 mg nicotine av. per cigarette, by FTC method.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
© Philip Morris Inc. 1984

2061192268

00732-00433A
Players
"Pointer"
National Magazines—1984
Page 4/C Bleed—Offset

Wells, Rich, Greene, Inc.

Source: https://www.industrydocuments.ucsf.edu/docs/qpfn0003

2061192268